



TREK 2000 INTERNATIONAL LTD

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<http://www.trek2000.com.sg>

<http://www.thumbdrive.com>

<http://www.Flu-card.com>

<http://www.ai-ball.com>

<https://www.cloudstringers.com/>

CORPORATE FACT SHEET

Trek 2000 International Ltd

Singapore's Proponent of Intellectual Property Rights Protection

Introduction: Founded in 1996, Trek 2000 International Ltd ("Trek" or the "Group") started off as a value-added engineering solutions provider to major global Institutions.

The arrival of its patented and renowned ThumbDrive® solution, the ubiquitous USB-flash memory drive was a breakthrough which, at the turn of the millennium catapulted Trek onto the world stage, joining the realms of global technology companies.

Since then, staying abreast of its industry, Trek has relentlessly pursued Research and Development to further our leadership in the fields of Wireless, Security and Power Management.

Trek invests significantly into Research and Development and is a strong proponent of intellectual property rights. In earlier years, when Intellectual Property ("IP") was still a relatively new concept, Trek had already begun to register intellectual property rights to protect its solutions. Today, Trek boasts a portfolio of more than 60 core concept patents spanning many countries in the world and is prosecuting hundreds more. Trek is now an established leading external storage solutions provider with impressive IP leverage.

In January 2010, Trek launched another new invention – **FluCard®**. The FluCard®, which appears as an Secure Digital ("SD") card, is an intelligent, wirelessly-enabled "**insert-and-play**" device that has the capability of transforming digital photographic equipment, video cameras and any other electronic devices into a multitude of applications. The FluCard™ has become the world's first wirelessly-enabled device with formidable Menu Option software.

In 2011, Trek partnered with PLUS Corporation, one of the largest electronics Copy/White board manufacturers to bundle our FluCard that eliminates the need for printing on thermal paper. Our FluCard-based innovation revolutionised the way text from the Copy/White board is transmitted wirelessly directly to smartphone, Note book or PCs seamlessly.

In 2013, Trek partnered Panasonic to launched **Cloudstringers**, our latest FluCard®-based innovation that revolutionises the way news footage is transmitted and transacted online and a game changer for the media and broadcasting industries.

Trek became a public listed company in 2000 and its shares are quoted on the mainboard of the Singapore Stock (SGX: TREK). The Group's core businesses are in the field of Interactive Consumer Solutions ("**ICS**"); Security Solutions ("**SS**") and Customised Solutions ("**CS**") and Licensing.

Vision : A Global Technology Centre for Eco-Solutions (Internet-of-Everything) advancements.

Mission : To be a leading Electronics Eco-Solutions (**IoE**) provider with a portfolio of Patented technologies.

Businesses : Trek 2000 is a company rich in applied research skills and with a strong foundation of intellectual property rights. An industry leader, innovator, original inventor and patent owner of the **ThumbDrive**[®] (USB Flash Drive) and the **FluCard**[®], Trek offers state-of-the-art design solutions and fully customised products. Under the ICS core business unit, its numerous patented technologies cover Portable Storage Devices, Wearable, Medical and Cloud Computing and extending to sophisticated Enterprise Solutions for the fast changing digital industry. The external Storage Solutions/Products include hard-disk drive and solid-state drive solutions/products, incorporating security features, such as authentication and encryption.

Our Security Solution (SS) business involves in-house designed security based solutions combining hardware, firmware and software solutions. Trek's leading solution – Chez (Enterprise Solution) and hardware-wired encrypted devices like ThumbDrive[®] CRYPTO offers total solution for protection of sensitive and confidential information in an IT environment. Other key solutions include the Thumbdrive SWAN (Single-Write-Access-Numerous) where files may only be written once into the drive and the data will stay intact; and the Thumbdrive SWIPE, a two factor biometric authentication secured device.

CS is another segment of Trek's core business that develops customised solutions based on our customers' requirements. It involves creating solutions pertaining to the design of sub-system modules – firmware, software and hardware and chipsets that are customised to customers' needs.

Licensing - Having built up its library of patented technologies surrounding external Storage Solutions/Products, Trek is now in a position to leverage on its vast array of IP. Together with its partners, Trek is constantly on the lookout to forge strategic alliance where opportunities for growth exist.

Trek owns more than 420 patents and trademarks in various technological fields.

Trek[®], **DivaDrive**[®], **FluCard**[®], **FluDrive**[®] and **ThumbDrive**[®] are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

Pillars of Innovation:

Technology has become the primary driver of growth in the modern business landscape. Our tagline "**Innovation: Inside Out**" represents the core principle at Trek, where simple ideas are nurtured into engineering concepts and then brought to life in the form of tangible products, which change the lifestyles of consumers for the better.

At Trek, we continuously reinvent ourselves to stay at the cutting edge of mobile data transfer and storage technology, and this is what distinguish us from our competitors. Through our innovations we will focus on three innovation pillars that will leapfrog us into the next generation of mobile technology.

- Wearable Technology: The Thumbdrive Smartband, equipped with patented Thumbdrive USB Flash Drive, Fitness Apps features and other applications.
- Medical Technology: With FluCard[®]-enabled and/or FluCard[®] module medical devices, your vital statistics will be uploaded from device to cloud seamlessly for doctors to access and attend to you in critical times.

- Cloud Technology: Cloud Stringers enables footages of breaking news and photos to be uploaded in real-time mode by bonafide cameramen using FluCard[®]-equipped cameras from all over the world. Cloud Stringers also features the “world First Marketplace’ where news footages and photos are available for purchase and download.

Global Network:

Headquartered in Singapore, Trek has offices in the US, Netherlands, Hong Kong, China, India, Malaysia, Thailand, Vietnam, Philippines, Indonesia, Australia and Japan. This geographic network is expected to grow as the Group makes further inroads into new markets around the world.

Accolades: Trek 2000 was named by Forbes Global as one of the Best Small Companies in the World for 2000 and 2002. It also ranked as the Best Managed Small Company in Singapore by AsiaMoney (of Euromoney) and was accorded the Design & Engineering Showcase Honor during the CES exhibition in 2003. Trek also received the INVENT Singapore AWARD 2008, the ASEAN BUSINESS AWARDS for Innovation in 2011 and ASIA-PACIFIC ENTERPRISE LEADERSHIP AWARDS for Spirit of Innovation Award in 2013.

Directors:	Henn Tan	<i>CEO and Executive Chairman of the Board</i>
	Gurcharan Singh	<i>Executive Director and Head of Finance/Admin</i>
	Poo Teng Pin	<i>Executive Director and Group’s Director of R&D</i>
	Neol Hon Chia Chun	<i>Independent Director</i>
	Heng Hang Siong Francis	<i>Independent Director</i>
	Khor Peng Soon	<i>Independent Director</i>
	Ng Chong Khim	<i>Independent Director</i>

Senior Advisor: Seah Moon Ming

Date : August 2014